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DYNAMIC DUO

Plastic Surgery and Dermatology Team Up for the Best Patient Care

Everyone talks about synergy. The concept is that healthcare professionals working on a single issue in concert will yield the best results. While this is difficult to achieve, Drs. Ryan Greene and Jordana Herschthal have managed to deliver that synergy in an area of paramount importance to Floridians: skin cancer treatment.

The doctors are vastly qualified. Dr. Greene holds a Ph.D. in cellular biology from the University of Georgia and earned his M.D. at the University of Texas. He went on to a fellowship at University of Miami. He is double board certified in both facial plastic and reconstructive surgery and otolaryngology — head and neck surgery.

Dr. Jordana Herschthal, a native of Fort Lauderdale, received her M.D. from University of Miami, completing her dermatology residency at UM as well and was awarded for excellence in dermatologic surgery during her residency. She is a board-certified dermatologist and Diplomate of the American Academy of Dermatology. She then joined her father, Dr. David Herschthal, to practice dermatology. Her main office is on Palmetto Park Road in Boca Raton. Dr. Herschthal specializes in general, aesthetic and surgical dermatology including Mohs surgery.

Dr. Greene and Dr. Jordana Herschthal joined in developing a unique approach for a major source of concern in Florida, focusing on the treatment of skin cancer. For patients who are diagnosed with basal cell carcinoma or squamous cell carcinoma, Dr. Herschthal performs a minimally invasive Mohs procedure to remove the skin cancer and Dr. Greene then steps in to do the plastic surgery reconstruction. Both procedures are performed in the same office on the same day. The duo feels that coordination of care with two doctors is an excellent way to optimize outcomes.

The doctors perform the Mohs procedures in Tamarac and in Dr. Herschthal's Boca Raton location. Dr. Greene explains, "When Dr. Herschthal knows that the patient is cancer free, I go in with a plastic surgery repair. It's a one-stop solution, 99 percent effective. In the past, the patients had to travel to other offices or wait days before the corrective surgery. This is a much better option."

BY RUTH MOLINA

While the two doctors work together, they also have two separate practices. Dr. Greene elaborates, "We also have a lot of crossover as far as the procedures we perform. We both do Botox, fillers and laser procedures. I also perform plastic surgery, while she also specializes in other dermatologic conditions. Patients get the best of both worlds." Dr. Greene's typical schedule includes rhinoplasty, lovingly referred to as nose jobs, facial rejuvenation surgery, Mohs reconstruction, laser skin resurfacing, Botox, CoolSculpting and facial fillers.

Dr. Herschthal zeroes in on what people are asking for the most: "Cosmetic procedures that will look natural." The procedures she offers include Thermage for skin tightening, Botox, Dysport or Xeomin for expression lines, Sculptra, Radiesse, Belotero, Juvederm, Restylane or Perlane for volume replacement, lasers, chemical peels or microdermabrasion for texture, tone, quality and discoloration of skin and lines and CoolSculpting for non-invasive fat reduction. The goal: a good outcome with a natural look. Dr. Herschthal sums it up "I believe in a global approach to facial rejuvenation for the most natural results. By addressing all components of aging: muscle, bone, fat, and skin we can achieve this. I also like my patients to have a comprehensive understanding of the complexity of skin aging so they can maintain the results with a quality home regimen."

Dr. Greene says, "We're not territorial. It's unique in this day and age." ■