

CHANGING THE FACE OF SURGERY



Dr. Ryan Greene

As Dr. Ryan Greene enters the operating room, it is obvious that he means serious business. His focus is entirely on the patient, and there is no small talk. Typically a very warm individual, he seems to literally transform while preparing for surgery. Later he explains this approach to surgery as he reflects on his training.

"I have always set extremely high goals for myself, and I think that is why I have been successful. When I made the decision to enter the field of facial plastic surgery, I didn't want to settle for the second best residency. I wanted to train with the best in the world, and that's exactly what I did. Training with the elite instilled values in me that will carry on forever. I owe everything to them for that." Dr. Greene emphasizes the 'ethical delivery of care in facial plastic surgery,' and seems to bring it up repeatedly.

Facial plastic surgery is very serious medicine, and ultimately everything is about maintaining the safety of the patient while giving the patient the results they seek. Surgery is such a personal thing and today it seems there are so many options that don't treat a patient like an individual. This really undermines the patient-physician relationship that is so critical."

Dr. Greene points out that the scope of his practice involves anything cosmetic or reconstructive within the head and neck. He offers rhinoplasty, facelifts, eyelid surgery, and a range of injectable and laser treatments. Patients can learn more about these procedures by scheduling a complimentary consultation. He emphasizes a low-pressure atmosphere, and he encourages patients to feel comfortable before they schedule any procedure with him.

"Ultimately, it is up to the patient to find a surgeon who can give the patient the result they desire. This is not always easy, but start by finding a surgeon who takes pride in their work and takes patient care very seriously." Judging from his demeanor in the operating room, it certainly does appear that Dr. Greene is one of these surgeons that he describes.

Ryan M. Greene, MD, PhD is the director of Greene.MD Facial Plastic Surgery, with offices in Fort Lauderdale and Boca Raton. He can be reached at 954-651-6600 or GoGreeneMD.com.

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Too often, facial cosmetic surgery does a disservice to itself. I think it is up to the practitioners who choose to practice facial cosmetic surgery the right way, to work together to set a higher standard.

Dr. Ryan Greene