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What They **THINK**

NEW LASER ELIMINATES SKIN IMPERFECTIONS

By RYAN GREENE, MD, PHD

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The next generation of laser technology is here, and it is actually not just a laser. Enter the Elos Plus, the newest laser platform from Syneron. For years, Syneron has been one of the most cutting-edge laser companies, so

it comes as no surprise that the Elos Plus is setting a new standard in laser technology.

The Elos Plus is the name of the laser platform, which combines a number of different treatments. Elos stands for “Electro-Optical Synergy,” referring to the combination of both laser (i.e. light) and radiofrequency energy. This addition of radiofrequency to the laser achieves two goals: the ability to deliver more effective treatments and to do so more safely. The Elos Plus combines this technology in facial skin resurfacing, hair removal, and IPL (also called Photofacial) treatments. Syneron has offered this technology in previous devices, but the Elos Plus contains cutting-edge upgrades.

I have used a number of IPL devices, and the Elos Plus is the most effective that I have ever used. With only two or three treatments, brown spots and fine vessels on the face can be eliminated with no downtime. My patients have loved these treatments, and it’s easy to see why.

The Elos Plus has consistently delivered excellent results, and I am now able to offer resurfacing treatments to virtually all of my patients with facial aging and acne scars.

Ryan Greene, MD, PhD

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SOCIAL MEDIA: FRIEND OR FOE IN FAMILY LAW

By BARRY I. FINKEL, P.A.

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It’s another consequence of technology: the use in divorce discovery and negotiations of texting, Facebook, Twitter and other social media services.

Here’s what can happen: A married man texts a lover with whom he’s having an affair, or a married woman posts to Facebook about a meeting with someone whom her husband may suspect she’s having an affair with. Divorce proceedings begin. The other side’s attorney subpoenas the text files from the phone company or prints the questionable social media entries.

Such evidence has grown to carry significant weight with judges or magistrates and can even affect financial settlements. Texts and social media leave a digital paper trail that cannot easily be erased or eliminated. While users can delete texts from their phones, the phone company generally retains texts for at least 30 days.

Social media applications are open for all to see. A married Facebook user who posts an incriminating status update or photograph should have no expectation of privacy.

Given how social media has seamlessly worked its way into our lives, a simple post can end up exposed for the entire world, a spouse, their divorce attorney and the courts to see. If you are involved in divorce proceedings, we recommend that all social media accounts be canceled while litigation and negotiations proceed.

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